300-plus seminars and hands-on workshops anchor 2013 Greater New York Dental Meeting

By Jayme McNiff Spicuziale
Greater New York Dental Meeting

Registration is now open for the 2013 Greater New York Dental Meeting (GNYDM). Organizers of the 89th annual meeting anticipate the largest attendance yet. New for the 2013 meeting will be a redesign of the exhibit floor — with the addition of new technology pavilions and a unique dental laboratory exhibition.

The exhibit floor and the diverse continuing education programs are the centerpiece of the expansive annual meeting. Attendees are able to walk the exhibit floor for free (no preregistration fee) and meet with more than 600 companies selling the newest products and advanced technologies.

The educational program will include 300 full- and half-day seminars, essays and hands-on workshops. Among the specialty programs are topics including orthodontics, endodontics, cosmetic dentistry, pediatric dentistry and implant dentistry.

The GNYDM is introducing three new hands-on educational pavilions that will focus on lasers, CAD/CAM and cone-beam/CT/X-rays. Each of these pavilions will house multiple companies providing information on the latest technologies that can be used in the dental office. Attendees will be able to instantly compare all of the products in one location, while also becoming more familiar with the state-of-the-art technology by attending morning and afternoon educational programs presented at each pavilion.

The GNYDM and Aegis Publishing, Inside Dental Technology, have announced a groundbreaking partnership in laboratory technology. Collaboration 2013 will provide a designated laboratory exhibit area on the GNYDM exhibit floor, specialized education, demonstrations, digital dentistry and technology that will engage technicians and dentists side-by-side in an integrated, hands-on experience.

The GNYDM continues to offer a modern, high-tech free “live dentistry” arena daily from Sunday through Wednesday. The interactive “live” program features top clinicians performing dental procedures on actual patients on stage, in front of 600 attendees. It all takes place right on the exhibit floor. Attendees are encouraged to arrive early because seats fill quickly.

The GNYDM is the largest dental congress and exhibition in the United States, registering 53,481 attendees from all 50 states and 130 countries in 2012.

Yankee Dental session digs into evolution of dentistry

Organizers of the 2014 Yankee Dental Congress invite dental professionals to join 28,000 fellow professionals from Jan. 29 to Feb. 2 at the Boston Convention & Exhibition Center.

With a general theme centered on the concept of overall health starting with oral health, the YDC meeting offers the chance to explore and discover best practices, products and resources to improve your practice, increase your knowledge, and better serve your patients.

Organizers describe Yankee Dental Congress 2014 as being the best opportunity in New England for every member of the dental practice to participate in a wide variety of programs.

YDC 2014 highlights include:

• Evolutionary Dentistry — Hear about the research and activities at the Manot Cave Dig in Israel and discuss the relationship of evolutionary biology to modern dental problems led by Mark Haus, DDS, and Bruce Latimer, PhD.

• The Ritz-Carlton Leadership Center — Back by popular demand, this program promotes performance and practice excellence by developing your leadership skills and creating the best possible service for your patients. Courses include “The Fire Within — Igniting Passion for Ritz-Carlton Performance Excellence,” and “Legendary Service with a Smile,” both presented by Jennifer Blackmon.

• Hands-On Cadaver Programs — This opportunity enables participants to attend hands-on courses using cadavers while exploring topics that cover areas such as anesthesia, crown lengthening and anatomy.

• The Punky Institute: Update 2014 — Discover new techniques and innovative approaches in treatment planning that will have a valuable impact on your practice. The series includes three courses featuring speakers Gregory Di Lauri, DDS, Matthew Messina, DDS, and Kenneth Myers, DDS.

• Master the Skills of Marketing Your Practice in One Day — A one-day symposium designed to help expand your practice with the power of marketing. Courses include “High Energy Marketing to Explode Your New Patient Numbers,” “Secrets of Social Media Success and Online Marketing,” “Get Noticed, Get Booked, and Grow Your Practice” and “Best Practices for Leveraging Social Media to Engage Patients.”

• Dental Team Playbook: Strategies for Success (an expansion on the popular team-development day) — Your entire dental team can benefit from this one-day program with courses tailored to dental assistants, hygienists and office personnel. Team members can learn from experts in their respective fields. Presenters include Lois Banta, Amy Kirsch, RDH, Shannon Pace Brinker, CDA, Diane Peterson, RDH, and Anastasia Turchetta, RDH.

• Social Media Hot Spot — Learn how using social media such as Facebook, Instagram, LinkedIn and Twitter can help improve practice performance by drawing new patients in and keeping current patients connected to your dental practice.

You can visit www.yankeedental.com for more information.

(Source: Yankee Dental Congress)
The most recent Journées dentaires internationales du Québec just wrapped up in May, and the JDIQ staff is already looking ahead to the 2014 meeting, set to run from May 23 to 27.

Meanwhile, the meeting staff reminds you that you can still consult the course notes provided by some of the 2013 speakers in the “Program and Registration” area of the convention section on the order’s website www.odq.qc.ca/Convention.

Also, attendees have until Aug. 30 to submit lecture evaluation forms, available at www.odq.qc.ca/evaluation.

More than 12,000 dental professionals turned out for the 2013 edition of the Journées dentaires internationales du Québec, once again making the convention one of the most popular in Canada.

44th annual JDIQ expects 12,000-plus

UBC alumni participate in speaker series at Pacific Dental Conference

Program coincides with 50th anniversary of the University of British Columbia Faculty of Dentistry

The 2014 Pacific Dental Conference, from March 6–8 (Thursday, Friday and Saturday) in Vancouver, British Columbia, features a varied selection of open C.E. sessions, hands-on courses and a live dentistry stage.

The variety of topics covered by more than 150 speakers means the entire dental team can access the latest information on dental technology, techniques and materials. Speakers in the 2014 lineup include John Kois, Greg Psaltis and Glenn van As.

Highlights

With the University of British Columbia Faculty of Dentistry celebrating its 50th anniversary, the PDC will present the “UBC Speakers Series,” featuring UBC alumni addressing a variety of topics.

The Live Dentistry Stage is back on the exhibit hall floor, with demonstrations on Thursday and Friday. Saturday’s “So You Think You Can Speak?” features 50-minute presentations by speakers who responded to the call for presentations and were accepted by the meeting’s scientific committee.

The exhibit hall should be busy with more than 300 companies projected to fill approximately 600 booths. Exhibit hall hours are 8:30 a.m. to 6 p.m. on Thursday, 8:30 a.m. to 5:30 p.m. on Friday.

Registration and lodging

Special hotel rates are available to PDC attendees, with early booking recommended to ensure availability. Reservations can be made directly with conference hotels through the links on www.pdconf.com. Registration opens Oct. 15 with early bird rates for all members of the dental team.

(Source: Pacific Dental Conference)
Together,
We’re Helping Health Happen

Henry Schein Cares, our global corporate social responsibility program, is a source of pride for Team Schein Members around the world. Through many activities, we “help health happen” by expanding care to underserved populations.

One way our customers can assist the important work of Henry Schein Cares is through participating in our Calendar of Caring programs. Throughout the year, we offer special products for purchase, a portion of which will be donated to the Henry Schein Cares Foundation in support of health-related causes. Together, we can do more!

Make an impact!
Help us broaden access to healthcare around the world.
Please visit www.hscaresfoundation.org to make a donation or learn more about our programs.
Imagine the perfect sunset on a warm sandy beach, holding the perfect libation in one hand and your other arm around your significant other. Now add an idyllic community, world-class continuing education and wonderful everlasting friendships. The sum total is the learning experience provided by Smiles In The Sun Seminar 2014 in Longboat Key, Fla.

The 6th Annual Smiles In The Sun Seminar will take place Thursday through Saturday, April 24–26 at the Longboat Key Club and Resort. Educational programs are held from 8 a.m. to noon and are CERP/PACE approved credit hours.

Once again Smiles In The Sun has negotiated a special hotel rate to include many amenities such as a full daily breakfast for two during your stay as well as discounts on golf and the facility’s spa. Room rates are extended to include Friday, April 18, through April 27. Most guests arrive on Tuesday or Wednesday and stay through Sunday. On Wednesday morning, April 23, Smiles In The Sun will again hold a fishing tournament featuring a number of cash prizes. The excursion includes gear as well as lunch. Those wishing to participate in the tournament should arrive on Tuesday, April 22.

This year’s program promises to be one of the best yet. Event founder Dr. Howard S. Glazer will present his most current review of materials, products, equipment and techniques in his program “What’s Hot and What’s Getting Hotter!” He will be joined on the program by featured speaker Dr. Dan Ward, who will present “Contemporary Restorative Trends: Hot Syncing Your Clinical Dental Knowledge.” Ward’s presentations combine theory with practical real-world experience. He will delve in detail into the use of the latest restorative materials. He also has developed a patented and innovative approach to smile design called the RED Proportion, which the event organizers say will undoubtedly help attendees “design” better smiles.

You can attend the 2014 Smiles In The Sun meeting by registering online at www.smilesinthesun.net or calling (631) 423-5200. Tuition remains the same as last year at $595, and each accompanying person or team member at $295.

Note, too, that for each dentist you refer to the event, the dentist receives $100 off the fee, and you receive $100.

The event organizers say they look forward to sharing the smiles with you April 23–27 and encourage you to remember that Smiles In The Sun provides: “Continuing education above and beyond the ordinary for a sunsational experience!”

(Source: Smiles In The Sun)